

HISPANIC EXECUTIVE SOCIETY

DEDICATED TO HISPANIC STUDENT SUCCESS

Higher Education

Academic Excellence

Career Achievement

Leadership

**EVERY CHILD DESERVES
AN EQUAL EDUCATION**

H E S I

SPONSOR OPPORTUNITIES

PLATINUM SPONSOR \$2,500

- Includes (6) HESI memberships
- Logo appears in all pages link to website
- Directory hyper-link to sponsor website
- Newsletter & Monthly Meeting listing
- Display of brochures & business cards
- Complimentary booth at events
- Complimentary (6) VIP tickets at events
- Personal introduction at all meetings

GOLD SPONSOR \$1,500

- Includes (4) HESI memberships
- Logo appears in all pages link to website
- Newsletter & Monthly Meeting listing
- Display of company brochures & business cards
- Directory hyper-link to sponsor website
- (4) Complimentary VIP tickets at events
- Personal introduction at all meetings

SILVER SPONSOR \$ 750

- Includes (3) HESI memberships
- Directory hyper-link to sponsor website
- Display of company brochures & business cards
- Newsletter Listing
- (2) Complimentary VIP tickets at events

BRONZE SPONSOR \$500

- Includes (2) HESI memberships
- Directory hyper-link to sponsor website
- Display of company brochures & business cards

DONATIONS AND CONTRIBUTIONS

Contributions are critical to the continuation of our current programs and scholarships for economically disadvantaged HESI is a tax-exempt non-profit 501-c6 organization. Please help us meet our goal of four \$1000 student scholarships.

HISPANIC EXECUTIVE SOCIETY

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www.HispanicExecutiveSociety.org

HESI PURPOSE & HISTORY

Starting from a living room in early 2008, a group of Kingwood & Humble neighbors discussed Hispanic issues involving our Hispanics in schools, businesses and in our immediate community.

The structure of the Hispanic Executive Society International, (HESI) is that of a neighborhood community based non-profit organization designed to encourage business owners, students, professionals and residents. Our volunteers are seeking to advance the lives of Hispanics with higher education, assimilation, and community service.

HESI has many supporters including the Humble High School District and Lone Star College and many businesses and individual membership exceeding over 150 individuals and companies. The Hispanic Student Society Clubs (HSSI) are now operating in three high schools; Humble, Atascocita, and Summer Creek. Contributions from companies, grants and endowments are necessary and vital to continue and expand these programs in our schools.

HISPANIC DEMOGRAPHICS

According to the Texas Data Center, the Hispanic population estimate for the Houston metropolitan area is 5,718,678. The estimated makeup of the Houston is 41% Hispanic, 30% White, 18% other and 11% Black. The city has the third-largest Hispanic population in the United States. It is estimated that about 400,000 undocumented immigrants reside in the Houston area illegally. Estimates are two million 2,000,000 Hispanics in Houston



EDUCATION OF HISPANICS

Hispanic students have the largest dropout or non-completion rate of all ethnic groups. HESI contributes by establishing student groups (Hispanic Student Society International or HSSI) in local High Schools, where we provide mentors and role models from the Hispanic community that have been successful in business and education. HESI activities result in reducing drop-out rates. Some of drop-out rates exceed 50% in some of the low income areas Our hands-on involvement culminates in financial aid and assistance in obtaining scholarships so that worthy students can continue college beyond high school

Additionally HSSI provides life coaching and counseling to students and parents. We are successful by preparing students and parents for college. The goal for year 2010 is to provide four (\$ 1,000.00) scholarships to six outstanding college-bound Hispanic students who are economically disadvantaged and would not otherwise attend & subsequently graduate from college to assimilate into our American society.

CORPORATE SPONSORS

