**HISTORY AND FOCUS**

Starting from a living room in early 2008, a group of Kingwood neighbors gathered and discussed Hispanic issues involving our schools and community. From that initial meeting a non profit organization was formed and an action plan was implemented to make a positive change on the lives of Hispanics in our community that would have a major impact for many years to come.

Today, HESI has many sponsors including the Humble High School District and Lone Star College-Kingwood Campus and many businesses and individual membership of over 100 entities. The HSSI or Hispanic Student Society clubs are now in high schools including Humble, Atascocita, and Summer Creek.

The structure of the HESI is that of a local community-based non-profit organization designed to encourage entrepreneurship and provide assimilation & mentorship to education programs of local school districts and colleges.

All of the services that are provided are from Hispanic volunteers who want to give back to their heritage. Contributions from Companies, Grants and Endowments are necessary to continue the programs.

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**HOUSTON MSA & HISPANIC DEMOGRAPHICS**

According to the Texas Data Center the Hispanic population estimate for the Houston metropolitan area is 5,718,678. The estimated racial makeup of the Houston MSA is 41% Hispanic, 30% White, 18% other and 11% Black. The city has the third-largest Hispanic population in the United States. It is estimated that about 400,000 immigrants reside in the Houston area illegally. This influx of immigrants is partially responsible for Houston having a population younger than the national average. Based on reliable estimates there are currently two million (2,000,000) Hispanic/Latinos in the Greater Houston Metropolitan Area.

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**HESI COMMITMENT TO EDUCATION OF HISPANICS**

HESI is deeply involved in education. The Hispanic population has grown dramatically in Houston and unfortunately Hispanic students have the largest dropout or non-completion rate of all ethnic groups. HESI contributes by establishing student groups (Hispanic Student Society International or HSSI) in local High Schools, where we provide mentors, role models from the Hispanic community that have been successful in business or academia and foremost, scholarships so these students can go on to higher learning institutions. Additional HSSI provides Life Coaching to student, Student & Parent Counseling, Preparing them for success with scholarship application and financial aid.

Statistics show that our traditional public schools do not have the resources or funds to provide personal attention to minorities, in their cultural or language adaptation during the first and second generation of residence in the USA. HESI believes that helping the Hispanic students integrate and succeed in finish high school and go to college, will augment the benefits for our community and decrease social problems in the future, when it to cultural and language adaptation to our USA mainstream.

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**PLEASE SUPPORT FOR THE HESI PROGRAMS**

Continuation of our current programs with the High Schools and additional expansion is vital to expand our current programs. Please consider this opportunity to improve the future of students in our competitive society. We will teach them how to succeed in our American mainstream before high school graduation, college, and their careers. Economically disadvantaged children are intelligent, eager, coachable and have their dreams also. With your support, they can be citizens that can make a great contribution to our country.

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**EVERY CHILD DESERVES A QUALITY EDUCATION**

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**HISPANIC EXECUTIVE SOCIETY INTERNATIONAL**

4501 Magnolia Cove Dr., Ste. 201
Kingwood, Texas 77345
Phone: (281) 359-2101 * Fax: (281) 359-0085
www.HispanicExecutiveSociety.org