



ACADEMIC ACHIEVEMENT, CAREER MASTERY EXECUTIVE DEVELOPMENT & ENTREPRENEURSHIP

HISTORY AND FOCUS

The Hispanic Executive Society International (HESI), is an IRS approved non-profit 501(c 6) organization founded on March 15, 2008 by Joe Ramirez, a retired human resource executive who has been a resident of in Kingwood since 1982.

The chapter organization's member's who are business owners, professionals, housewives, business executives, educators, and leaders within various sectors of the Kingwood, Humble and Atascocita, TX, communities.

HESI members are very passionate about improving and enhancing the lives of children, students and adults who are Hispanics and Latinos. The chapter serves the Kingwood-Humble-Atascocita and surrounding area. HESI's primary focus is with Business Networking, Education, Career Development, Leadership, and Entrepreneurship. Membership, Contributions, or Donations are now available of our website. Your support is very much appreciated.

President, Joe Ramirez

HESI EXECUTIVE STAFF

HESI has a professional staff, a Board of Directors and Program Managers and Committees. It's leadership is comprised of successful people and a community leaders that devise it's strategy and provide a hands-on approach to the academic and business community's needs. The Hispanic Executive Society has several partnerships with organizations & companies that leverage existing resources, such as Lone Star College, Humble Independent School District (HISD) , Rice University, University of Houston, Small Business Administration, Montgomery Chamber, Kingwood Chamber, and Hispanic Chambers within Houston area.

MEETINGS & EVENTS

HESI has monthly meetings which include a dinner, business meeting and guest speaker who is a leader in his/her field of endeavor. Also, four events are held during the year that focus on HESI'S values in Education, Career Development, new Business Development, Entrepreneurship and Business Leadership. Annually, a Career Days are held at local area Colleges and High Schools with a goal of providing scholarships, career guidance to the students who are making important choices about their careers and continuing education decisions to achieve and secure the best jobs at graduation. The last event of the year is a holiday gala that will honor the 2009 Hispanic Man of the Year and Hispanic Women of the year.

HESI VISION & PURPOSE

HESI is unique from the traditional Chamber of Commerce, in that it is able to provide more personal attention to adult and students residents of communities where the live and work. HESI establishes strong relationships with Schools, Colleges, and Public Services of City, State and Federal Governments to assure compliance of issues that impact the Hispanic Community. impact their family as a whole. HESI provides entrepreneurship, networking opportunities and business development programs at the local community level, that enhance their success.

HISPANIC EXECUTIVE SOCIETY INTERNATIONAL

4501 Magnolia Cove Dr., Ste. 201
Kingwood, Texas 77345

Phone: (281) 359-2101 * Fax: (281) 359-0085

[HispanosEjecutivos-
SociedadInternational.org](http://HispanosEjecutivos-SociedadInternational.org)
www.HispanicExecutiveSociety.org

HESI BOARD OF DIRECTORS & PROGRAM MANAGERS

- Joe Ramirez-President & Chairman of the Board
- Jaime Ford-Vice President, Board Member
- Victoria Ramirez Treasurer, Board Member
- Heliana Ford-Secretary, Board Member
- Cheryl "C.J." Johnson - Program Manager Promotions & Events
- Pete Garcia-Program Manager Hispanic Man/Woman of the Year
- Moe Rivera-Hispanic Relations Program Manager
- Veronica Ramirez, Program Manager HESI Student Chapter Development

2008 MONTHLY MEETING SPEAKERS

Dr. Hilda Ramirez-from Cotton Picker to PHD. Educational Expertise Special Needs

Lupe Lopez-Mexican Migrant Worker to Oil Industry Super Star Marketing Executive.

Colonel Modesto Rivera-Puerto Rican citizen to Army Officer and Business Executive

Dr. Roberto Pucci-Italian American with Latin Roots, Linguistics, Journalism, and Educator Extraordinaire.

Joe Ramirez-Cotton Picker to CEO and Business Owner of major recruiting & consulting firm, and founder of HESI.

Laura Lopez-Hispanic who shattered the glass ceiling of a Fortune 100 with her Executive & Marketing Expertise!

Miguel Escalona-Mexican Businessman who is the founder of Shelters for Migrants who are robbed and injured in their plight

Adrian Garcia-from a migrant worker to the new Sherriff of Harris County, Texas.

Dr. Cecilia Hawkins-Deputy Superintendent of Humble Independent School District

2008-2009 HESI COMMUNITY EVENTS

- **HESI 4th of July parade** representation (first in Kingwood history) July 2008 & July 2009
- **Heritage Night Festival** -Kingwood (first in city history) September 2008
- **Career Night** with the Atascocita High School-- April 2008,
- **40 Hispanic Adult Mentors** to Middle School students. January 2008 –2009
- **Career Day** with the Lone Star Community College in April 2009
- **Cinco De Mayo**-celebration on May 01, 2009 with KWD Country Club May 2009 and Lone Star College as Sponsor
- **Entrepreneurship Seminar** for starting a new business 05-2008
- **Hispanic Man & Woman Of the Year** for 12/2009
- **Advisor & Speaker** to University of Houston HBSA & Entrepreneurship Speaker
- **Advisor to Rice University & NSHBA** College MBA Program
- **Annual Outstanding Young Hispanic Leaderships Awards**- to students and recent grads ages 15-29
- **Year End Holiday Gala & Awards**



Joe C. Ramirez is the founder of the Hispanic Executive Society International March 2008. Mr. Ramirez graduated from at Pan American in 1965. He founded Joseph Chris Partners, an international Executive Search firm in 1977 and retired in March 2008.

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Biography of Joe Chris Ramirez, HESI President & Founder

EDUCATION & EARLY LIFE

Mr. Ramirez holds a BA in Business Administration from the University of Texas, at Pan American College in Edinburg Texas. Mr. Ramirez is married to Victoria Ramirez in 1966 in Laredo, Texas. They have two children Joe Chris Jr., Veronica and five grandchildren. He is a member of SHRM for over 10 years and others listed below. They reside in Kingwood, TX where they have lived since 1982. Following college graduation in 1965, he moved to Houston, TX and began a lifetime career within the Human Resources and Executive Recruiting Industry culminating with founding and ownership of one of the world's leaders in Real Estate an Energy Industry executive search.

CAREER EXPERIENCE

THE BOEING COMPANY-Houston, Texas and Seattle Washington

He began his career as an Engineering Recruiter for the Boeing Airplane and Aerospace divisions and was quickly promoted into management role overseeing extensive international recruiting programs for the Commercial and Aerospace divisions. He assisted Boeing with an international program involving an international recruitment program of over 25,000 engineering, technical and executive management employees.

He then was recruited by an emerging growth firm as a Human Resource Director and assisted this firm in major staffing endeavors, which enabled them to grow into the Fortune 500 ranking. To achieve his lofty professional goals, he joined a Houston premier executive search and recruiting firm, and became the top producer within an 18 month period. During this period, he developed the industry and discipline specialization programs.

JOSEPH CHRIS PARTNERS-Houston & Kingwood, TX 1977 to 2008

In 1977, he founded the company, which has since become Joseph Chris Personnel Services, Inc. and subsequently Joseph Chris Partners, JCR Executive Search, Real Estate Grad and Energy Executive Search International. In addition, he has been commissioned to handle the highest level of fully retained corporate-level search assignments with private and public firms on a domestic and international level. He has distinguished himself with articles in top industry publications and speaking engagements with major colleges and universities.

HISPANIC EXECUTIVE SOCIETY INTERNATIONAL-Kingwood, TX 2008 – Present

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COLLEGES & UNIVERSITY RELATIONSHIPS: Harvard University, Massachusetts Institute of Technology University of Pennsylvania- Wharton, Clemson University, Texas A&M University, University of Texas, Southern Methodist University, University of California, University of Southern California, University of St. Thomas, New York University, Columbia University, Baruch College, University of Colorado, Colorado State University, Johns Hopkins University, Cornell University, University of Houston.

OIL & GAS INDUSTRY MEMBERSHIPS: SHRM, Greater Houston Partnership/Chamber, AIChE (American Institute of Chemical Engineers), ASCE (American Society of Civil Engineers), HGS (Houston Geological Society), IEEE (Institute of Electrical & Electronics Eng), SEG (Society of Exploration Geophysicists), SPE (Society of Petroleum Engineers), SPE (Society of Petroleum Engineers), Texas Board of Professional Engineers, Oklahoma State Board of Licensure, Colorado State Board of Licensure, International Association of Drilling Contractors, Oil & Gas Finance Board Certified Safety Professionals Environmental Assessment Association, American Society of Safety Engineers, Association of Environmental & Engineering, ASCE, Independent Petroleum Association, and IPAA Assn.

INDIVIDUAL MEMBERSHIP & SPONSOR OPTIONS

Personal/Spouse/Other – (1 or 2) Adult Membership is \$50.00 for annual dues

- Includes networking and attendance to monthly meetings
- Listing for Personal Membership and Member Directory for (2)
- Includes Member, Spouse or other adult
- Involvement in events per year
- Discount for ticket to the Holiday Gala

Student Membership is \$25.00 for annual dues

- Includes networking and attendance to monthly meetings
- Listing for Membership and Business Directory
- Includes (1) Individual Member
- Requires current attendance of School or College
- Discount for ticket to Holiday Gala

Silver Sponsorship is \$250.00 for annual sponsorship

- Includes (2) membership for the employees of your company
- Your name and company information spotlighted in monthly newsletter
- Listing for Membership and Business Directory
- Sponsorship of events that enhance recognition for your business during the year
- Display of your information (business cards and/or brochures) at monthly meetings
- Introduction of your company and your product/services at the first monthly meeting.
- Discount for tickets to Holiday Gala

Gold Sponsorship is \$500.00 for annual sponsorship

- Includes (3) memberships for employees of your company
- (12) Monthly Email/newsletters including your company logo with link
- Listing for Membership and Business Directory
- Sponsorship of events that enhance recognition for your business during the year
- Display of your information (business cards and/or brochures) at monthly meetings
- Introduction of your company and your product/services at the first monthly meeting.
- Discount for tickets to Holiday Gala

Platinum Sponsorship is \$1,000.00 for annual sponsorship

- Includes (5) memberships for employees of your company
- Website “logo and hyper-link” to your website on the first page
- Your name and company information spotlighted in monthly newsletter
- Listing and paragraph of information for Membership and Business Directory
- Sponsorship of events that enhance recognition for your business during the year
- Display of your information (business cards and/or brochures) at monthly meetings
- Access to the National Hispanic Executive Database in excel format.
- Discount for tickets to Holiday Gala

INSTRUCTIONS: PLEASE PAY YOUR DONATION, CONTRIBUTION OR MEMBERSHIP WITH US MAIL OR CREDIT CARD ON THE HESI WEBSITE